

For Immediate Release

Accelerating Circularity launches the Alliance of Chemical Textile Recycling (ACTR)

The mission of Accelerating Circularity is to create new supply chains and business models to turn textile waste into mainstream raw materials. Accelerating Circularity has created a working group, the Alliance of Textile Chemical Recyclers (ACTR), to meet and address the textile industry with a common voice to facilitate accurate information on textile chemical recycling.

“We formed this collective to move chemical recycling technology forward, share common definitions, and address policies in a collaborative way to maximize the elimination of textile waste to landfills and incineration” explained Karla Magruder, Founder and President of Accelerating Circularity. “Chemical recycling technology has many benefits, including quality more similar to virgin fiber and the ability to recycle multiple times.”

ACTR plans to provide the industry with information on how textile chemical recycling can:

- offer solutions for diverting textile waste to landfill
- enable textile to textile recycling versus incineration/landfill
- provide sustainably sourced/circular materials
- support brand/retailers/producers in achieving their CO2 reduction targets
- provide long term price stability and consistent supply of raw materials versus virgin

Members of the Alliance include founding members Eastman, Lenzing, and The LYCRA Company, as well as key innovators Circ®, Sappi, Renewcell, Infinited fiber, Worn Again Technologies, Gr3n, CuRe Technology, and OnceMore® from Sodra.

As a first step, the ACTR (**Alliance of Chemical Textile Recycling**) is introducing a dictionary of common terms developed to educate the industry on the chemical recycling of textiles.

[Link here to download definitions.](#)

About ACCELERATING CIRCULARITY:

Accelerating Circularity is an action-oriented nonprofit focused on textile-to-textile recycling at a commercial scale through a collaborative, stake-holder lead approach. Our mission is to catalyze new supply chains and new business models to turn spent textiles into mainstream raw materials

EASTMAN

Lenzing
Innovative by nature

The LYCRA Company



sappi

RENEWCELL

worn again
technologies



cure
Polyester
Rejuvenation



 **SÖDRA**