

## **ACCELERATING CIRCULARITY launches the Reality Zone and Hosts Circularity Live Event with Bank & Vogue and Beyond Retro**

---

Accelerating Circularity's mission is to catalyze circular new supply chains and business models to turn used textiles into mainstream raw materials. Accelerating Circularity will be hosting a workshop at the Textile Exchange conference in London to share what can technically be done with mechanically recycled cotton. The workshop is called the "Reality Zone," highlighting commercially available mechanically recycled cotton fibers, fabrics, and garments. The goal is to increase the utilization of these products. The workshop is October 27<sup>th</sup> at 9:30 and a database will be launched publicly at this event.

In partnership with Bank and Vogue and Beyond Retro, Accelerating Circularity is hosting a unique "Circularity Live" immersive event to allow attendees to touch and feel garments from the circular economy. The garments featured will be made of mechanically recycled cotton from the ACP network and will be curated with Beyond Retro vintage styling on October 26<sup>th</sup> at 6:30pm at the Beyond Retro store in Coal Drops Yard, London.

"Our goal is to use these events to reinforce what can be done here and now with mechanically recycled cotton to make an impact to reduce textile waste going to landfills," shared Karla Magruder, Founder, and President of Accelerating Circularity. "By adopting and incorporating higher volumes of recycled cotton into the production process, we can move toward more circular supply chains. Partnering with Bank & Vogue and Beyond Retro as they demonstrate a commitment to sustainable fashion and to building a closed-loop economy."

To register and RSVP for the Reality Zone Workshop please follow the link: <https://na.eventscloud.com/ereg/index.php?eventid=768834&>

To RSVP for the "Circularity Live" event, please contact [emmie@acceleratingcircularity.org](mailto:emmie@acceleratingcircularity.org)

---

### **About Accelerating Circularity**

Accelerating Circularity is a nonprofit that catalyzes new circular supply chains and business models to turn used textiles into mainstream raw materials. ACP envisions a world where textiles are no longer wasted. Its approach is to research, map, model, and test circular, textile-to-textile systems from collection, sorting, preprocessing, and recycling through the conventional supply chain at standard commercial scale. The work demonstrates that textile-to-textile circular systems are feasible and worth engaging in for the entire supply chain. Because textiles are too good to waste.

### **BANK & VOGUE**

The parent company behind the famed European vintage chain BEYOND RETRO is one of the largest traders in used goods in the world. As a global leader in the circular economy of textiles, with over twenty years of experience in the ReUse space, Bank & Vogue offers a completely unique perspective, honed from their experience in trading, retailing, remanufacturing, and recycling used clothing and footwear. With headquarters in Ottawa, Canada and an office in London UK, they are uniquely positioned to facilitate both North American and European projects. Their remanufacturing facility is located in the Special Economic Zone of Gujrat, India which allows them to capitalise on the market capabilities of the Asian manufacturing world. They have a unique end-to-end capability & capacity to handle used apparel, utilising our bespoke teams and technologies. Using their in-house processes and analytical capabilities, they are currently processing & digitising thousands of garments per month for ecommerce. This knowledge puts them in prime position to support global brands by offering opportunities and solutions at an industrial scale to create a circular economy for their own product.

**BEYOND RETRO**

BEYOND RETRO is the famed vintage chain whose success is driven by its authenticity, sustainability, and beautifully curated clothing at a good price. The company has remained a trailblazer, earning a reputation as the go-to destination for fashion-forward originals. Offering the largest selection of handpicked vintage clothing to style-conscious shoppers, each show-stopping store and the online shop is a dazzling celebration of style through the decades. In a world of throwaway fashion, BEYOND RETRO provides customers with on-trend items without the carbon footprint. Through the cycle of vintage and second-hand products, Beyond Retro consistently seeks out innovative avenues to make a lasting impact on the fashion landscape, contributing to a much-needed circular economy.